

Gorge Angel Conference

BUSINESS PRESENTER APPLICATION

Submission Deadline: **July 31, 2008**

Mail your signed Application Form and your \$145 check made out to HRC Gorge Angel Conference to: Hood River County Office of Economic Development, 601 State Street, Hood River, OR 97301 (Application Fee includes one admission to the conference).

I. Application Form

Company: _____

Address: _____

Phone #: _____ E-mail: _____

Key Contact Person: _____

One sentence description of your Business/Industry: _____

II. Executive Summary

Email your 3 page executive summary to bill.fashing@co-hood-river.or.us, or robinc@gorge.net

Sign here to indicate that you agree to the time and financial commitments described below:

- **1-2 days** to work with Investor Group to perform due diligence and to practice presentations, if invited, in August 2008.
- Final presentation rehearsal on **September 17, 2008**
- Present at and attend conference on **September 23, 2008**
- **Pay the application fee of \$145.00 (this does not guarantee a presentation at the Conference, but does include full admission)**

Signature: _____ Date: _____

Title: _____

Disclaimer

Hood River County and OEN seek to diligently recruit and encourage applications from the largest number of companies in a broad spectrum of industry classes. Among the Gorge Angel Conference goals are to provide an informative and relevant event; to attract the maximum number of investor attendees; and to provide investment opportunities for startup companies located in the Gorge or willing to relocate to the Gorge. We reserve the right to work with applicants who meet the deadline but provide incomplete data; to recruit applicants after the deadline; and to consider non-applicants. In consideration of the opportunities provided by the Gorge Angel Conference, applicants are subject to and agree to all terms provided. All decisions shall be final and there is no mechanism for escalation or appeal. Investment funding to be provided by GAIN LLC which is independent from Hood River County and the Oregon Entrepreneurs Network. Hood River County will not be judging applications or selecting applicants.

For more information – www.GorgeAngelConference.com – 541-387-6863



An Event of the Hood River County Office of Economic Development in cooperation with The Oregon Entrepreneurs Network, the Hood River County Chamber of Commerce, the SBDC, and MCEDD.



Gorge Angel Conference

COMPANY SUBMISSION CRITERIA

\$70,000 PLUS INVESTMENT AVAILABLE TO THE COMPANY JUDGED TO BE THE BEST ANGEL INVESTMENT OPPORTUNITY!

Hood River County Economic Development and the Oregon Entrepreneurs Network are urging angel-ready companies to compete for the 1st Gorge Angel Conference grand prize of at least a \$70,000 investment. The selected finalists will have the opportunity to present their business proposals to the audience including active angel investors.

14 qualified angel investors have pledged \$5,000 each to the company they judge to be the best overall angel investment opportunity. The total amount pledged is \$70,000 and will be available for placement as an investment in the winning company.

This group of investment participants will be reviewing and judging each application and three companies will be selected to provide a 20 minute presentation at the event. A winner will be selected and the investment awarded during lunch at the event. Companies not selected to present at the event may have an opportunity to present a "1 minute pitch" during the conference.

Submission Criteria

Companies must have good growth and profit potential and be located in The Gorge. Early stage deals are preferred. Companies should be seeking capital within the range of \$100,000 to \$1,000,000 with a clear plan to buy out equity partners or sell the company.

- E-mail an Executive Summary of your business plan to bill.fashing@co-hood-river.or.us, or robinc@gorge.net
- Length not to exceed 3 pages
- Word document
- No additional attachments
- Graphics can be included, but are not required
- Executive summary must be named "name of company".doc

Disclaimer: Investment funding to be provided by GAIN LLC which is independent from Hood River County and the Oregon Entrepreneurs Network. Hood River County will not be judging or selecting applicants.



An Event of the Hood River County Office of Economic Development in cooperation with The Oregon Entrepreneurs Network, the Hood River County Chamber of Commerce, the SBDC, and MCEDD.



Gorge Angel Conference – Company Submission Criteria

Your executive summary should include:

- **Current contact information:** Name, address, phone number, and e-mail address
- **Brief Description:** Describe your product/service, who you sell it to, and why they buy it.
- **Business Model:** Show how much you sell your product/service for, what it costs to produce and the profit per customer.
- **Customer Acquisition:** Explain how you acquire new customers and how much it costs to acquire each additional customer. Explain why your sales strategy works.
- **Market Size:** Define the size and characteristics of your target market.
- **Competition:** Provide information on your competitors and what makes you better, faster, cheaper.
- **Team:** Explain who founded the company and why. Provide background information on your management team. If you need to hire key management, describe the positions and ideal characteristics of the candidates.
- **Uses of Funds:** Explain the amount of capital you need and provide detailed uses of those funds.
- **Financials:** Please provide a summary of actual numbers and a 3-year projection.
- **Return on Investment:** Please provide a clear plan to buy out equity partners or sell the company.

Important Dates:

- Applications Deadline: **July 31, 2008**
- Applications will be reviewed as they are received. Finalists will be notified of interview dates for due diligence with investors in **August 2008**
- Company "Dry Run" of presentations: **September 17, 2008**
- Gorge Angel Conference: **September 23, 2008**

For additional information:

Bill Fashing, 541-387-6863 bill.fashing@co.hood-river.or.us or

Robin Cope, 541-296-8080, robinc@gorge.net.

www.GorgeAngelConference.com



An Event of the Hood River County Office of Economic Development in cooperation with The Oregon Entrepreneurs Network, the Hood River County Chamber of Commerce, the SBDC, and MCEDD.

