



2009 OEN Angel Oregon Overview, Application Process & Guidelines

2009 OEN Angel Oregon Overview

OEN's Angel Oregon is the nation's premier investor/entrepreneur matchmaking event. Angel Oregon brings together Oregon and SW Washington's brightest entrepreneurial talent with qualified angel investors. The top six companies who apply, including the [OEN Seed Oregon PubTalk](#) winner, will present at the OEN Angel Oregon conference on March 12th at the Governor Hotel.

At the conference a final vote of the OEN Angel Oregon investment committee will take place. Two investment prizes will be awarded. If the 2009 OEN Angel Oregon hits its target investor recruitment goal, the investment prize money will break down as follows:

- Total purse of \$250k*
- One overall Champion will be awarded \$170K*
- One overall runner-up will be awarded \$80K * (* Anticipated investment prize.)

Who should apply?

Early-stage growth companies should apply to OEN's Angel Oregon. Companies should have strong growth and profit potential, and a clear opportunity for participating investors to realize a superior return on their investment (e.g., a 10X return over 5 years). Companies may be in any industry, must be located in Oregon or SW Washington, and should be seeking capital in the range of \$250,000 to \$2,500,000.

Benefits of applying early

OEN's Angel Oregon is the chance to get in front of accredited angel investors, and it provides applicants with the education and support to present their best foot forward throughout the process. Early-bird applicants (by December 12, 2008) to OEN's Angel Oregon 2009 are eligible for a complimentary OEN Private Business Plan Review, and are provided an opportunity to re-submit their company application materials after that review.

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To be considered by the OEN Angel Oregon Investment Committee for the 2009 OEN Angel Oregon Investment competition, a company must be an [OEN small company member](#) and must complete an online application called an "Entrepreneur Funding Request" on the private Angel Oregon Angelsoft website. All Angel Oregon Investment Committee members will use this site to review applications.

To apply for OEN's Angel Oregon, please submit the following elements for consideration. Please read carefully the following description of everything you need to submit to help make your OEN Angel Oregon experience go smoothly.

2009 OEN Angel Oregon Application deadlines:

- **Early bird deadline** - Friday, December 12, 2008 – 5:00 p.m.
 - **2009 OEN Angel Oregon Application Deadline** – Wednesday, January 7, 2009 – 5:00 p.m.
1. Submit payment for applying and your conference registration via the online payment form at www.oen.org. Applicants must submit at either the \$200 OEN member rate or the \$395 non-member rate (includes one year OEN Small company membership).
Payment must be received for the 2009 OEN Angel Investment Committee to review your application.



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2. Go to Angel Soft to upload the required files:
 1. Executive summary or short business plan
 2. Term sheets (if you have one)
 3. Investment subscription documents (if you have one)
 4. Company logo in eps format
 5. Word document that has a 25word and 50 word description of your company complete with contact information for use on the OEN website and in the OEN Angel Oregon program.
 6. Complete all sections of the online Angel Soft application form so that it creates a one page company summary pdf.
3. If selected to present you will be expected to meet the following requirements.

Requirements for companies chosen to present at the 2009 OEN Angel Oregon:

- a. Be available for the OEN Angel Oregon Investment Committee for due diligence questions and documentation request during the six week due diligence process commencing in mid-January.
- b. Be available to the OEN Angel Oregon Investment Committee for 2-3 presentations during the six week due diligence process, at times to be determined.
- c. Attend Presentation Coaching Sessions – Time & location TBA (approximately on or about February 25-27, 2009)
- d. Submit Final presentations by Noon, Monday, March 9, 2008
- e. Keep OEN apprised of any investment received through contacts made as a result of their presentation. This information will be collected for research purposes only, and will be combined. Investment in individual companies will not be made public, only total amounts invested collectively in all presenting companies will be announced. OEN and Angel Oregon cannot make any recommendation or representation about the investment prospects of any particular company.
- f. If a company does not have a lead outside investor and Angel Oregon Investment Committee desires to invest in an applicant's company, applicants must agree in advance to accept the Angel Oregon Standard Convertible Loan Term Sheet (2009 Term sheet coming soon) .
- g. Strongly encouraged to register at least a second person to help staff the booth at the conference.